

New from WTG Innovation Lab

## **BendSeal**<sup>™</sup>

The new re-closing solution for Flexible Packaging

**BendSeal**™ is a unique and innovative re-closing solution that helps to keep food as fresh as possible after opening the package.



**BendSeal**<sup>™</sup> replaces existing re-closing solutions such as rubber bands, adhesive tape, and laundry clips.







BendSeal<sup>™</sup> is a special label with folding properties. Unlike other alternatives, BendSeal<sup>™</sup> is:

- Much more reliable than any other existing re-closable solutions.
- Can be combined easily with your existing production line.
- Provides your consumer with innovative and **unique experiences**:
  - Easy to use
  - Saves money
  - Reduces dramatically food waste

	BendSeal™	LABEL	Zipper	Aplix
POWDER	+	_	-	-
DEEP FREEZE	+	-	+	+
CHILLED PRODUCTS	+	-	+	+
OILY CONTENT	+	-	+	+
CAN NOT BE CONTAMINATED BY FINGER TOUCH	+	-	+	+
APPLICATION ON TRAY IN BAG	+	-	-	
BAG WITH OUTER PAPER LAYER	+	-	+	+
PAPER BAGS	+	-	-	-
BAGS WITH INNER LAYER DIFFERENT THAN LDPE or PP	+	+	-	-
ADHESIVE MAY NOT COME IN DIRECT CONTACT WITH THE FOOD CONTENTS	+	-	+	+
DOES NOT SLOW PACKAGING LINE	+	+	-	-
CHEAP APPLICATION MACHINERY	+	+	-	_
FULL OPENING AT GUSSETED BAGS	+	+	-	-

For more information and samples, please contact Ohad Waizer at: ohad@tavit.co.il